



INTERNATIONAL PHOTOGRAPHIC CONTEST 2014

I love my WORK

Art says the inexpressible, gives voice to everything that can't speak, because goes beyond, because Art doesn't let it catch by the narrow rules of word, grammar, syntax and lexicon, that distort and reform, to adapt to another prebuilt shape. Ivan Sirtori

THE CONTEST

SNFIA Art, a branch of SNFIA the Middle-Management National Insurance Company trade union, promotes the photographic contest "I love my work". The purpose of this initiative, is to underline the role that the labour has engaged and takes up inside people life.

SNFIA, is the trade union that represents and protect the high profiles insurance world, and faces up the crisis of the trade union representative, looking for any communication road, that can be useful to reach the complexity of contemporary world.

Snfia, with a I love my work, promotes a survey on the theme 'work in the third millennium' starting from insurance sector, trying to overstep the routinely verbal communication and to explore the newness of the visual one.

Third millennium men and women, more and more, live work not such as a daily instrument, but as the engine of oneself satisfaction.

To work means to build your own social role and give place to your own talent.

In other words, by work people can verify themselves into the capability to achieve their needs to social and spiritual statement.

The contest is an invite to show this different sentiment through pictures that can catch it during daily working activity.

THE CONTEST ANNOUNCEMENT

Citizens of all countries can participate free of charge. Each author will be able to participate with at least four pictures and no more than six pictures in digital shape. Photographs will have to be sent, by e-mail, starting from **20.06.2014** at h.24, until **30.11.2014** at h. 24.

Among the pictures sent, the Jury will choose 50 photographs at incontestable judgment, will make a performance ranking of the best twelve and between these, will declare the contest winners for Senior and Junior sections. As compensation for merit, will be given to the Senior section winner a gross amount of 2.000 euro. On the other hand, to the Junior Section winner will be commissioned the realization of a photographic project of communication for AMREF, *African Medical and Research Foundation* on the subject **Black Water** and will be given the gross amount of 1.000 euro, as compensation for the carried out work. The amount will be given at the delivery of a photographic work articulated and completed on the above mentioned theme. The acceptance of the award, means the agreement and the attendance to the conditions of project realization as defined by SNFIA and AMREF. Works will be used by AMREF and SNFIA for promotion and advertising initiatives. The realized pictures will be shown in a dedicated exhibit in a high-profile institutional location.

The pictures of the exhibit, will be put on sale by public auction and the net proceeds will be fully donated to AMREF. The first selected 50 pictures will be published in a catalogue. Between these, the first 12 selected pictures will be used to realize 2016 SNFIA calendar. For any other information about the contest, follow the below contest regulation published on web at www.loveyourwork.org

CONTEST REGULATION

1.SUBJECT

Competitors must express by photography the idea included inside the subject: I love my work. In particular, the purpose of this initiative, is to underline the role that labour has engaged and takes up inside people life.

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Inside the reflection on contemporaneity, the research will can freely express the relationship between realty and representation.

2.REQUIREMENTS TO PARTICIPATE

Can take part in the **SENIOR section** of the contest, photographers of all countries, between 18 and 65 years old, with at least two reported personal exhibitions in the last two years, and/or that have done reported professional activity in the last ten years. Can take part in the **JUNIOR section** of the contest, photographers of all countries between 18 and 65 years old.

3.REGISTRATION

Participation is free of charge. Every photographic technicals will be allowed. Projects made by a single author or by a team, will be treated as a unique project with at least four pictures and no more than six (jpg. format, in low resolution), specifying in the title of the photographs "name-surname-title" (e.g.: mario-rossi-picturetitle.jpg). For registration, competitors must send by e-mail, joint on images: a copy of registration form filled in every part and a copy of a not expired identity document. At the moment of proclamation, will be required to the first 50 classified, as probate condition, to underwrite the registration form on paper.

4.WAYS AND SELECTION PARAMETERS

The Jury is composed by the President Roberta Valtorta, scientific director of Mufoco and the following members: Teresa Coratella, artist – Snfia, Matteo Scarabotti, event manager – Amref; Francesco Gallo Mazzeo, professor of School of fine arts, Rome; Irene Alison, journalist and creative director – DER*LAB; Linda De Sanctis, journalist – la Repubblica. The Jury will select the products based on the following parameters: faithfulness to the subject; nature of photographic language; poetry of figurative communication. The decision of the technical jury is irrevocable. By the **30.12.2014** only selected competitors will be informed and contacted for further transmission of images in high-resolution.

5.GENERAL RULES

Participation to the award, means the acceptance of this regulation. The signature of form means release note for using all photographic sent materials and also as agreement for the auction sale of them with fully donation of net proceeds to AMREF. The winners of the contest obliged themselves by accepting the designation to subscribe with AMREF the involvement agreement to follow out the photographic project in accordance with the timetable and the ways described. The Organization refuses any responsibility for possible thieves, fires and other damages of any kind incurred to photographs, that can happen during all phases of the event. In case of force majeure, changes can be carried out to the present regulations.

6.TERMS AND WAY

The registration must be made within **30.11.2014**, by sending the registration form completed in every section published on web at www.loveyourwork.org and the candidate pictures to the e-mail address snfiarte@loveyourwork.org. In case of unsuitable, incompleting or sent beyond the term, the candidacy will be invalid.

7. ORGANIZATION RESPONSIBILITY

The Organization refuses any responsibility regarding loss or damage to the photographs. The Organization of the competition is anyway discharged by any liability and /or claims of the author and/or others. Liabilities remain completely in charge of the author.

8.AUTHOR'S LIABILITY

Each competitor is responsible for shape and content of images involved in contest, and guarantees the material and intellectual property of them, discharging Promoters from every and any liability. In any case, the Author expressly releases Organization from any liability. Photographs including and revealing, inside the visual field, the identity of other people, where necessary, will must have joint the release note signed by persons involved.

9. PICTURES PROPERTY

Only the Author can present the candidacy of his pictures, he states and guarantees, on his own responsibility, to have all rights above them and that photographs don't damage any other rights and don't break any current law. By the request of participation, the Author gives the Organization his official and broad approval to use pictures sent for promotional and advertising usage.

10. PERSONAL DATA TREATMENT - PRIVACY

Personal data treatment is ruled by D.Lgs. 30.06.2003 n.196 concerning *Protection of the person and of others as regards personal data treatment*.

11. INTEGRATION OF REGULATION

The Organization reserves the right to add and/or modify the current regulation in order to guarantee a correct execution of the contest.

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